The Annual Quality Assurance Report (AQAR)

2009-10

Ness Wadia College of Commerce
Pune
Internal Quality Assurance Cell
(IQAC)

Members

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Members of Management
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Dr. Ms Girija Shankar, Coordinator, Department of Add-on Courses

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Ms. S. V. Date, Head, Department of Statistics and Computer Applications
Dr. Ms Rita Swami, Coordinator, Research Cell
Dr. Ms Vasudha Joshi, Head, Department of Business Administration
Mr. A. T. Bhosale, Student Welfare Officer
Ms. Vrishali Randhir, Secretary, Student Cooperative Society
Dr. A. B. Adsule
Mr. R. S. Mhasade

Local Nominee
Dr. M. C. Dixit, Senior Academician

Senior Members of Administration
Mr. A. V. Devale, Accountant
Mr. M. S. Thakur, Librarian
Mr. K. S. Pingle, Director of Physical Education
Mr. J. P. Moghe, Chairman, Examination Committee

Teacher Coordinator
Mr. P. N. Chaudhari, Head, Department of Business Laws
The Annual Quality Assurance Report 2009-10

C O N T E N T S

Part A

The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

Part B

Various Activities of the institution during 2009-10

Part C

Details of the plans of the institution for the next year
1. Plan of Action

1. Sir Ness Wadia Memorial Lecture & the Illustrious Alumnus Award
This Memorial Lecture was launched by the college 6 years back. It was decided to invite for the 4th lecture too someone in business and industry who enjoyed national stature in his/her field. The Illustrious Alumnus Award is presented on the occasion of the Sir Ness Wadia Memorial Lecture.

2. Foundation Day Lecture & the Scholar of the Year Award
The Foundation Day is one of the most prominent events in the college during its academic year. It is marked by a social gathering of friends and well-wishers of the college. It was decided to continue with the tradition and to invite somebody of national stature in the field of economics, banking and finance, management, and business studies to deliver a Foundation Day Lecture to the students.

3. The Prin. Dr. B. S. Bhanage Memorial Seminar
This seminar has become an important annual event in the academic life of the commerce teachers in and around Pune over the last 8 years. The seminar is organized annually in turn by the various departments of the college. This year, the Department of Banking and Finance will organize this seminar. The seminar will be organized sometime in January/February next year.

6. Extension of the Building-Phase II
The construction of the Annex is expected to start this year.
7. **Internal Resource generation**
In order to enhance its resources, the college decided to launch this year BCA (Bachelor of Computer Applications), a degree course affiliated to the University of Pune.

8. **Academic and Personal Counselling**
Under the auspices of the Academic and Personal Counselling, it was decided to continue with the aptitude testing this year too.

9. **An inter-college festival**
An intercollegiate social event was suggested by all non-grant students and the suggestion was accepted.

10. **An inter-collegiate workshop on company law**
In view of the new syllabus for the subject of Company Law for S.Y.B.Com, it was planned to have an intercollegiate seminar/workshop on the subject and make suggestions to the university in this regard.

11. **Encouragement to Departmental activities**
In keeping with the policy of further encouraging departmental activities, it was planned to bring out the departmental publications.

12. **Special guidance to foreign students**
The college has substantial number of foreign students who often have great difficulty in understanding lectures on account of their limited knowledge of English. The college therefore planned to conduct this year some special activity to boost their academic performance.

13. **Inauguration of the Staff Academy**
Staff Academy is a discussion forum for teachers on issues of general academic interest. It was decided to invite an academician of repute to address and inaugurate the Academy.

14. **Lecture series by Minocher Patel**
It was decided to invite renowned trainer, motivational speaker and alumnus of the college, Mr Minocher Patel, to address the Junior and Senior college students

2. **Outcome Achieved**

1. **Sir Ness Wadia Memorial Lecture & the Illustrious Alumnus Award**
The Ness Wadia Memorial Lecture was delivered by Ms Anu Aga, renowned industrialist and Chairperson of Thermax and.
The Illustrious Alumnus Award was conferred on Mr. Ashwini Malhotra, Weikfield Industries, Pune.

2. **Foundation Day Lecture & the Scholar of the Year Award**
   Foundation Day lecture was delivered by Dr. Ajit Ranade, Chief Economist Aditya Birla Group.
   The Scholar of the Year Award was conferred on Dr. Ajit Ranade by Dr. Arun Adsool, Honorable Vice-Chancellor University of Pune.

3. **The Prin. Dr. B. S. Bhanage Memorial Seminar**
   Prin. Dr.B.S.Bhanage Memorial Seminar was organized by the Department of Banking & Finance.

6. **Extension of the Building-Phase II**
   The construction of the Annex was completed.

7. **Internal Resource generation**
   BCA (Bachelor of Computer Applications ), a degree course affiliated to the University of Pune was launched by the college this year.

8. **Academic and Personal Counselling**
   A computer based aptitude test followed by personal counseling through a professional counselor was taken as in the last year for the first year BBA and BBM (IB) students.

9. **An inter-college festival**
   “Infinity 2010” an inter-college festival conducted as a Ruby Anniversary Year activity, conceptualized, executed and organized by the students of the college facilitated by the teachers.

10. **An inter-collegiate workshop on company law**
    The Department of Business Law conducted an inter-collegiate workshop on “Company Law: An Insight in to the S.Y.B.Com Revised Syllabus 2009”.

11. **Encouragement to Departmental activities**
    A monograph on types of industries authored by Dr. Vasudha Joshi, Head of the Department of Business Practices was released by Dr. Phiroze Poonawala, pioneer of zero debt financing.

12. **Special guidance to foreign students**
    Let’s Learn Together a workshop in association with the Bahraini Charity Fund Association was conducted.
13. Inauguration of the Staff Academy
Dr. K. B. Powar, former Vice Chancellor, Shivaji University, delivered a lecture on Higher Education in India at the Staff Academy.

14. Lecture series by Minocher Patel
Renowned trainer, motivational speaker and alumnus of the college, Mr. Minocher Patel delivered series of lectures and conducted workshops on personality development for the students.
Part B
Various Activities of the Institution during 2009-10

1. Activities Reflecting the Goals and Objectives of the Institution

The declared goals and objectives of the college have been as follows:

1. To impart commerce and business education to the young generation.
2. To make efforts towards the enhancement of the quality of education imparted.
3. To keep in mind always the ethical context of education, particularly of business education.
4. To make efforts towards the overall development of students personality and to introduce him to the areas of creativity both within and beyond the boundaries of commerce and business studies.
5. To implant an attitude of patriotism and social responsibility in students’ minds.
6. To develop a system of instruction and instructional management that is student-centered, team-dependent and is attainable through the honest and upright yet efficient means.

The activities undertaken by the college and the conduct of general administration do reflect these goals and objectives. This will be clear from the list of prominent activities undertaken by the college this year which are listed below:

1. Foundation Day lecture delivered by Dr. Ajit Ranade, Scholar of the Year Awardee and Chief Economist Aditya Birla Group.
2. Conferment of the Scholar of the Year Award on Dr. Ajit Ranade by Dr. Arun Adsool, Honorable Vice-Chancellor University of Pune.
3. Prin. Dr.B.S.Bhanage Memorial Seminar was organized by the Department of Banking & Finance.
4. “Infinity 2010” an inter-college festival conducted as a Ruby Anniversary Year activity, conceptualized, executed and organized by the students of the college facilitated by the teachers.
5. The Department of Business Law conducted an inter-collegiate workshop on “Company Law: An Insight in to the S.Y.B.Com Revised Syllabus 2009”.
6. A monograph on types of industries authored by Dr. Vasudha Joshi, Head of the Department of Business Practices was released by Dr. Phiroze Poonawala, pioneer of zero debt financing.
7. The Ness Wadia Memorial Lecture was delivered by Ms Anu Aga of Thermax.
8. The Illustrious Alumnus Award was conferred on Mr. Ashwini Malhotra, Weikfield.
9. Two faculty members received awards and won accolades for their performance in contests organized for faculty members at CommSearch 2010 organised by the Department of Commerce and Research Centre, University of Pune.
10. The NSS Special Winter camp was held at Kharpudi Budruk, district Rajgurunagar.
11. Let’s Learn Together a workshop in association with the Bahraini Charity Fund Association was conducted.
12. Department of Business Practices organized a visit to Central Bee Research and Training Institute.
13. The Department of Costing conducted a visit to a sugar factory.
14. The BBA, BFT and BBM (IB) students visited Ultra Tech Cement and Serum Institute of India.
15. Dr. K. B. Powar delivered a lecture on Higher Education in India at the Staff Academy.
16. Renowned trainer, motivational speaker and alumnus of the college, Mr. Minocher Patel delivered series of lectures and conducted workshops on personality development for the students.
17. A blood donation camp and hemoglobin tests were conducted by the NCC, NSS and Indian Red Cross Units of the college.
18. The Mountaineering and Nature Club of the college successfully organized trekking expeditions to different forts in Pune district.
19. A workshop on auditing and taxation for T.Y.B.Com students was held by the Department of Business Law.
20. The adjunct faculty of different departments of the college delivered lectures on a series of contemporary issues throughout the year.
21. Vivek Sadhale’s lecture on “Mergers and Acquisitions” for students of Company Law was held.
22. A computer based aptitude test followed by personal counseling through a professional counselor was introduced for the first year BBA and BBM (IB) students.
23. Students of the college actively participated in college festivals and contests all year round.
24. Mr. Gokul Narayan, faculty at Data-64, a premiere institution imparting education in the cyber laws conducted an awareness program on “Cyber Laws and Cyber Crime”.


26. BCA (Bachelor of Computer Applications), a degree course affiliated to the University of Pune was launched by the college this year.

2. NEW ACADEMIC PROGRAMMES INITIATED
   (UG AND PG)

BCA (Bachelor of Computer Applications), a degree course affiliated to the University of Pune was launched by the college this year.

3. INNOVATIONS IN CURRICULAR DESIGN AND TRANSACTION

1. Visits to industrial units and professional firms, and interacting with the people in the field: A visit to an industrial unit or a professional firm goes a long way to impart practical knowledge of the subject to the students. This is particularly true of such subjects as business environment, marketing and banking. Such visits facilitate students’ interaction with the people who are actually involved in dealing with the problems in a business or a professional world.

This year the Third Year students visited the Central Bee Research & Training Institute and went around its museum. They also came to know various training programmes of the institute. The Second Year marketing students visited Agricultural Expo at Moshi and took first-hand information on agricultural marketing in India. Another section of students visited consumer court as last year. (Naronha, V Joshi).

2. Business games, contests and quiz competitions: A visit to an industrial unit or a professional firm goes a long way to impart practical knowledge of the subject to the students. This is particularly true of such subjects as business environment, marketing and banking. Such visits facilitate students’ interaction with the people who are actually involved in dealing with the problems in a business or a professional world.

This year a number of students in the English class participated in elocution and essay competitions. (Kurien)

3. Group discussions: Perhaps the best way to relieve the tedium of a lecture is to engage in a dialogue, discussion or a question-answer session with the students. While the Indian educational system is still to fully gear itself up to this very effective way of creating interest in the mind of a student in his subject, a few teachers at Ness Wadia have been very regularly practising it. ‘Group discussions’ has been a very common method adopted by the business practices as well as auditing class. The international economics class this year used this
method in connection with foreign exchange value fluctuations. They were asked to trace the value of $ on a daily basis to bring them home the point that while India is following a flexible exchange rate, it is a managed flexible one. Following this the students were asked to present their views which were then discussed by the class. (Dias, Sonawane)

4. Role play and simulations: In role play the student himself experiences the situation. Being a part of the situation helps his understanding of his subject much better than being an outsider. This method has been applied in simulating such situations as the Annual General Body meeting of a company or a manager appreciating or warning a junior employee. The method not only helps understanding of a subject, it also enhances student’s confidence. This year the method was employed in secretarial practice class. The teacher asked her students to hold a mock meeting to understand the dynamics of a formal meeting. (Vhankate)

5. Presentations/seminars: A good many teachers at Ness Wadia require their students to prepare on a topic and present it before other students. This method expects students to put in serious efforts in presentation. Such seminars are conducted for entrepreneurship, business environment, marketing, business administration, income tax and auditing and economics. There were this year interactive power point presentations in economics class on demand forecasting as also related business issues. Sometimes these were humor-based so that they became more interesting. The marketing students gave presentations on exaggerated and deceptive advertisements. (Vhankate)

6. Home assignments: Home assignments are normally related to the subject and offer the students an opportunity to write at length on a topic. The method also enhances their writing skills. It is common to give home assignments to students who didn’t do well in their last examinations. The business administration students were given home assignments this year. (Vhankate)

7. Business Plan presentations: This has been a very innovative method of acquainting the students with the difficulties and the exciting experiences that an amateur entrepreneur goes through when he prepares his first ever business plan for loan to be submitted to the financial institution. Students here imagine themselves to be entrepreneurs and prepare their own business plan. The marketing students were asked this year to submit a business plan for a single product food chain like idlis and doughnuts. (Naronha)

8. On the spot advertisements: This was a very novel method adopted this year to enhance a student’s resourcefulness. They were given data as regards the products, services and the manufacturing company and then asked to create an advertisement for the product or service within one or two hours. (Naronha)

9. Newspaper in education: The role of newspapers and other journals in education is far more important than is realised. A few teachers at the Ness Wadia have been employing newspapers regularly for this purpose. They select articles in newspapers and journals relevant to their subject and make its reading into a compulsory assignment or presentation. Sometimes they set questions on the article and ask students to write answers.
Very interestingly, the English class students this year were asked to record violence-related words and titles in newspapers to imbibe the extent of violence in Indian society. (Kurien)

10. **Adjunct faculty and guest lectures:** We feel the idea of adjunct faculty at undergraduate level is a totally novel idea adopted by the college. Under this scheme, people of eminence in various fields are invited to teach a syllabus-related topic to students 3 to 4 times a year. This is different from guest lectures where the speaker may not be invited regularly over a period. This year following speakers interacted with students either as guest speakers or members of the guest faculty:
   2. Prof Joshi on ‘How to review a book’.
   3. Prof. Pralay Kumar Ghosh on various business practices topics.
   4. Prof. Ravikumar Limaye on various business practices topics.

11. **Observation and Experiment:** Experiments have been conducted in teaching such topics in statistics as binomial distribution and theory of queues.

18. **Display charts and audio-visual techniques:** Students have often prepared display charts on a subject and held exhibition to present the matter in a concise and attractive way. Such subjects as marketing, business entrepreneurship, banking have extensively used this method. Preparation of transparencies for overhead projection, power point presentation and even a short film by students have been in practice for these subjects.

12. **Learning from mistakes:** Learning from mistakes of one’s own or others is a very effective method of learning. The business communication class this year too made a write-up on mistakes committed by students in their terminal examination. They were asked to solve their question paper again and make efforts to realize the reason they committed the mistakes. (Vhankatte)

31. **Website analysis:**

13. **Teacher’s monograph:** A teacher writing a detailed note on a topic in the form of a monograph and asking students to discuss and comment on it is in fact a reversal of role where a teacher becomes a student of his students and tries to learn from their vies on his writing. That was what was done by the business administration teacher who wrote a monograph entitled Manufacturing Industries: Working and Structure and asked her students to make their comments. It is an innovative practice that benefits both students and teachers. (V Joshi, Vhankate)

14. **Interview with an expert or person in the field:** An interview with an expert in the field provides not only a real world viewpoint but also an insight into the subject. The interview can also provide one with a list of essential reading list. The business administration class this year asked its students to interview a human resource manager in an ISO certified organization to study the impact of the ISO certification on its business.

15. **Document analysis and interpretation:** Focusing on a single document and analyzing it often helps a better understanding of the subject. The document can be read through carefully and interpreted by different students in their own way. This reveals different angles of the issue. This year the business administration
students did an analytical exercise with respect to balance sheet and annual reports of business firms.

4. **INTER-DISCIPLINARY PROGRAMMES STARTED**

BCA (Bachelor of Computer Applications), a degree course affiliated to the University of Pune was launched.

1. **The following Certificate/Diploma Courses were successfully continued:**
   1. Diploma in Banking and Finance (DBF) (affiliated to University of Pune)
   2. Diploma in Taxation Laws (DTL) (affiliated to University of Pune)
   3. Certificate Course in Soft Skills
   4. Certificate Course in Spoken English
   5. Certificate Courses in Travel and Tourism
   7. Certificate Course in Business Studies & Etiquette
   8. ICICI Bank University E-learning course.
   9. Certificate Course in Central Excise and Service Tax, under the aegis of the
   10. NRICCA
   11. Certificate course in Personality Development conducted in association with
   12. Avalon Aviation Academy for students of the BBA and BBM (IB) courses

2. **New ventures undertaken by the college in this year were:**
   1. English language Orientation Course for the Wadia Campus faculty
   2. Certificate Course in Yoga conducted

5. **EXAMINATION REFORMS IMPLEMENTED**

1. As per the plan, the college made an arrangement for a duplicating machine capable of printing ninety copies per minute. In the interest of secrecy of the question paper, paper-setters were asked to mail the copy of their question paper directly to chair-person of the committee.

2. The question papers of term-end exam for BBA, BCA, BBM(IB), M.Com (I-II) were printed in-house using the ‘Richo’ duplicating machine. With reduced cost, the job was done smoother and faster.

3. From the year 2010-11 all FY examinations will be conducted by the colleges as per the decision of the University of Pune. The exam committee therefore decided to have a software for maintaining student’s data, issuing them Admit cards, result-sheets as well as mark-sheet as per the University of Pune guidelines.
7. INITIATIVE TOWARDS
FACULTY DEVELOPMENT PROGRAMME

The college has always been taking initiative and making efforts for the academic growth of its teachers. These efforts include deputation of teachers to various academic events, organisation of symposia, seminars and guest lectures, allowing teachers to work as guest faculty and encouraging them to be on various academic committees. For this often it makes special arrangements as granting special leave, providing finance, making special recommendations and lecturing adjustments without in any way adversely affecting students’ interests.

1. Deputation of teachers to academic events:
   - Prof A. T. Bhosale
     - National Level Training cum study camp at Tirunevelli Tamil Nadu sponsored by Indian Red Cross Society from 27 July to 31 July 09.
     - Inter-collegiate seminar on 'Lessons from the Global Financial Crisis: Regulatory and Supervisory Perspectives" organised by the Dept. of Banking, Ness Wadia College.
   - Dr A. B. Adsule
     - Workshop on 11 Feb 2010 at Ganpat Kalbhor College Loni on 'TYBcom Syllabus Restructuring'. Attended and addressed
   - Prof Mariam Naronha
     - International Conference organized by IES, Management College and Research Centre, Mumbai on 7th January, 2010
     - 61st All India Commerce Conference held at Dhanwate National College, Nagpur, 27th & 29th Dec, 2008
     - "CommSearch 2010" organized by Department of Commerce & Research Centre, University of Pune 5th and 6th February,2010.

2. Organisation of academic events for the benefit of faculty:
   1. Foundation Day Lecture by Dr. Ajit Ranade (16 July 2009)
   2. Lecture by Anu Aga on Corporate Social Responsibility (20 January 2010)
   3. Prin. Dr. B.S Bhanage Memorial Seminar on Global Financial Crisis (9 February, 2010)
   4. A lecture by Dr. K. B. Pawar exchairman, Association of Indian Universities Higher Education in India:current scene and future prospects
3. Encouraging teachers to be involved in off-campus academic activities:

- **Prof. A. T. Bhosale**
  - Delivered lectures on following themes:
    - 'Labour Laws and Industrial Relations' on 20 July 09 to students of Welfare Scheme.
    - 'Importance of Company Law' at Christ College, 1st Sept. 09
    - 7 Dec, 09 'Importance of Cost and Works Accounting' to students of Association.
    - 18 Jan, 2010 - 'Importance of Industrial Visits for students' at Yashwant Sahakari Sakhar at Theur.

- **Dr A. B. Adsule**
  - Delivered lectures on following themes:
    - Time Management, B.R.Gholap College, Pune
    - Confidence Building, B.R.Gholap College, Pune
    - Preparation of NET/SET, D.J.Malpani Commerce College, Sangamner, Exams.
    - Final Accounts of Co-op.Society, M.M.College, Pune
    - Time Management, C.K.Goyal College, Pune
    - Recent trends in Commerce & Management, H.V.Desai College, Pune 2
    - Project Work in Cost Accounting, C.K.Goyal College, Pune 2
    - Capital Budgeting, Dept. of Commerce, University of Pune
    - Responsibility Accounting Dept. of Comm. University of Pune
    - Guest faculty, Dr. Ambedkar College of Arts and Commerce, Yerwada for M.Com
    - B.R.Gholap College, Pune for M.Com Sem II

- **Dr Vasudha Joshi**
  - Lecture on Marketing Management for Orientation bridge course at Huzurpaga College of Commerce, 5 July 09.
  - Appointed member of paper-setting committee Pune University for MCom II, sem IV paper 'Recent Advances in Business Administration.'
  - Acted as judge in inter-collegiate presentations by students on topics in Commerce & Management organized by Kaveri College of Arts & Commerce, Karve Rd, Pune on 30 Jan, 2010

- **Prof Mariam Naronha**
  - Lecture on "How to Become the CEO of Your Life" at the NSS Special Winter Camp, organized by Abeda Inamdar Senior College at Sai Seva Dham, Kamshet on 3rd January, 2010.

8. **TOTAL NUMBER OF SEMINARS/WORKSHOPS CONDUCTED**

1. Foundation Day Lecture and the Scholar of the Year Award (16 July 2009): The College this year celebrated its 40th Foundation Day which marked its Ruby Anniversary. The college instituted a Scholar of the Year Award in 2004 in order to appreciate a scholar of national repute in the field of business studies, banking,
economics and management. The scholar is also requested to deliver a Foundation Day Lecture to teachers, students and invitees on the occasion. Under the activity, 7 scholars of national repute have so far delivered the lectures.

This year Dr. Ajit Ranade, renowned economist and Chief Economic Advisor, Aditya Birla Group, was presented with this award. He chose to speak on: 'Does Support to the Economics Reforms Require giving up Socialism

2. Prin. Dr. Bhanage Memorial Seminar (9 February 2010): This year the Dr. B. S. Bhanage Memorial Seminar was organized by the Department of Banking and Finance. The theme "Lessons from the Global Financial Crisis: Regulatory and Supervisory Practices." was chosen against the worldwide financial crisis affecting many countries including India. The seminar highlighted various aspects relating to the strengths and weaknesses of the Indian Banking system and the various steps initiated by the Government of India and the Reserve Bank of India in this context. The Keynote address was delivered by Dr. Ashish Saha, Director, NIBM, Pune. The two Technical Sessions that followed were chaired by Mr. C. V. Alexander, D.G.M., C.A.B, R.B.I., Pune and Mr. Mohan Shanware, CEO, Janseva Sahakari Bank. The seminar was ably guided by Dr. Ms.Rita Swami, Head, Department of Banking and Finance and Prof. Ms.Neeta Kamat who worked as the seminar co-ordinator.

3. Ness Wadia Memorial Lecture (20 January, 2010): Ms. Anu Aga, ex-Chairman, Thermax India Ltd. and recipient of Padmashri was invited to deliver this year’s Ness Wadia Memorial Lecture which was fourth in the line, instituted by the college in memory of Sir Ness Wadia. Ms Aga spoke on "Corporate Social Responsibility" which emphasized the sense of social responsibility for tomorrow's corporate managers. Opening her speech with "India is not a poor country but a poorly managed country", Ms. Aga referred to the inequality in distribution of income and wealth in the country and how it was affecting the poor in the rural areas. The Illustrious Alumnus Award was conferred on the occasion on Mr.Ashwini Malhotra, CEO, Wiekfield Foods.

4. Interaction with Prof. K. B. Powar (9 December, 2009): In an engaging Programme organised on by the Department of Business Administration and the Staff Academy, Dr. K. B. Powar interacted with the college faculty on "Higher Education in India: Current scene and future prospects". In an interesting power point presentation, Dr. K. B. Powar traced the state of University Education in India and explained the possibilities for a change. At the end, there was a question-and-answer discussion which the participants found highly enlightening.

Dr. K.B. Powar also felicitated on the occasion Principal Dr. Hemant Deosthali who was then shortly due to retire from the college after 35 years as teacher initially and administrator later. Dr Deosthali was presented with a bouquet, shawl and a reprint of a painting by Renoir. Dr. Deosthali was appreciated for introducing numerous innovative ideas in the college during the last 10 years he was Vice Principal and Principal.
5. 'Let's Learn Together', the intercollegiate FOSTA workshop for Bahraini students (18 & 20 February, 2010): The college organized this year a two-day workshop for students from Bahrain as a joint venture of FOSTA (Foreign Students Association) and Bahraini Charity Fund Association. It was a step in the direction of providing the participants with insight into the commercial world beyond the ambit of the syllabus. The workshop was inaugurated by Dr. Girija Shankar, Vice-Principal, Ness Wadia College of Commerce. Ms. Mariam Noronha, Staff-in-Charge, FOSTA, Ness Wadia College of Commerce welcomed the participants from MMCC, Indira College, Poona College, Abeda Inamdar Senior College and the host institution and expressed hope that the workshop would prove to be a learning experience for all of them. Mr. Ahmed Bariq Obaidi and Mr. Fida Mohammed, both students of T.Y.BBA hailing from Afghanistan were felicitated for having received the Best BBA Boy Award and the Best Foreign Student Award respectively.

The workshop was addressed by Dr. Suhas Mahajan (Application of Accounting Sciences), Prof. Neeta Kamath (Contemporary issues and careers in Banking and Financial services), Capt. Sukhwinder Kaur (Importance of etiquettes in the international corporate scenario), Ms. Sadia Khan (the role of communication skills in facing interviews and preparing resumes) and Prof. Ravindra Borade (careers in business administration, marketing and human resources).

Dr. M. M. Andar, Principal, Ness Wadia College of Commerce presided over the valedictory function and congratulated the students for taking initiative in organizing such a workshop. Dr. Andar gave away certificates to members of the organising committee and participants.

6. Workshop on Animation (13 Jan. 2010): The Zee Institute of Creative Arts was invited by the Dept. of Marketing to conduct a workshop on 'The Role of Animation in Advertising'. The workshop was addressed by Ms. Deepika Raheja, Marketing Executive of Zee Institute, who highlighted the use of animation in the corporate sector. Mr. Amar Rathod, a member of the Institute’s faculty made a presentation on the preparation, production and post production of 3D Animation. The workshop featured an actual cartoon clip made by students on which Ms. Raheja and Mr. Rathod gave their inputs.

7. Workshop on Production and Cost Analysis (4 February, 2010): A workshop on the above topic was conducted by the Cost and Works Association. Students participated in the workshop in groups and they were required to prepare any product of their choice on the spot within the given time limit and make a cost analysis of the same and present it. Students actively participated in the workshop and made it an educative as well as a fun-filled event. Many interesting products like candles, perfumes, flowers, lamps and paper bags were made by the students on the spot. Prizes were distributed at the end.

8. Intercollegiate workshop on Company Law: The Department of Business Law organized an inter-collegiate workshop on company law to familiarise the teachers of the subject with the Revised S.Y.B.Com Syllabus. For the benefit of
students a lecture on ‘Merger and Acquisitions’ by Mr. Vivek Sadhale, Company Secretary, Persistent Systems, had also been organized.

**9. RESEARCH PROJECTS**

As last year several teachers wrote well-researched articles which were accepted for publication or presentation at various academic events. This is described below:

**Papers/articles presented:**
1. Dr A. B Adsule
   'Global crisis and Indian Economy', National Seminar at B. R. Gholap College.

**Papers/articles published:**
1. Dr Vasudha Joshi
   Monograph titled Manufacturing Industries Working and Structure, Sept 2000
2. Prof. Mariam Noronha
   "Marketing Initiatives by Traditional Jewellers in Pune City: A Retail Strategy Perspective" Innovative Marketing in Turbulence and Sustainability, an International Conference organized by IES Management College and Research Centre, Mumbai
   "CRM and Value Chain Management in Jewellery Retail: A Study of the Consumer's Perspective in Pune City" at the 61st All India Commerce Conference held at Dhanwate National College, Nagpur,

**Books authored/edited:**
1. Dr A. B Adsule
   Corporate Accounting (S.Y.Bcom) and Advanced Accounting for TY Bcom
2. Dr Vasudha Joshi
   Have not: Genesis, nature of poverty and the way out, Athena Press, UK.
3. Prof. Mariam Noronha
   - Authored as follows 5 E-books on various genres of writing published by Chillibreeze Solutions Pvt. Ltd:
     - How to Package A Destination in Travel Writing
     - A Basic Course in Report Writing for Students & Researchers
     - How to Write a Research Article
     - Writing and Developing Case Studies
     - How to Write a Statement of Purpose
   - Authored a blog on "Coping with Recession" as guest writer for www.chillifreeze.com.

**12. RESEARCH GRANTS RECEIVED FROM VARIOUS AGENCIES**

1. Financial assistance from UGC for the minor Research project, titled ‘Women Novelist in the 19th century’ undertaken by Dr. Lalika J Jadhav. (Amount- Rs 5000/-)

2. Teacher Fellowship – Title: ‘A Study of Salary Earners’ Co-operative Credit Societies with Special Reference to Societies in Pune City [2001-2006]’ by Prof. M. R. Agale. (Amount Rs.15,000/-)
### 13. Details of Research Scholars

I. No of students registered for doctoral research (Ph.D): 2009-10

<table>
<thead>
<tr>
<th>Name of the student</th>
<th>Topic of research</th>
<th>Supervisor's name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms Rughwani Manju</td>
<td>Comparative Study of Management Perception about Corporate Social Responsibility Initiatives of Engineering &amp; Information Technology Sector in PD</td>
<td>Dr Sharad Jawadekar</td>
</tr>
<tr>
<td>Mr Soni Shriprakash</td>
<td>A Critical Study of Selected Mutual Funds and their Popular Schemes with Reference to Analysis &amp; Portfolio Management from Investors Point of View.</td>
<td>Dr Sharad Jawadekar</td>
</tr>
<tr>
<td>Mr D H Hawaldar</td>
<td>Impact of Money Supply on Current Account of Balance of Payments during the period 2000 to 2010, with Respect to India.</td>
<td>Dr Girija Shankar</td>
</tr>
<tr>
<td>Mr Rajendra Vaidya</td>
<td>An Evaluation of Trade Relations Between India Japan &amp; Chaina during 1995-2005</td>
<td>Dr S.R. Dastane</td>
</tr>
<tr>
<td>Ms Sovani Ashwini C.</td>
<td>A Study of Marketing Strategies Based on the Select Profitability Indicators in the Organise Retail Sector in Pune during the period 2001-2006</td>
<td>Prin. Dr V. S. Devdhar</td>
</tr>
<tr>
<td>Mr Shiledar Rahul D.</td>
<td>Role of Strategic Planning in New Brand Development with Special Referance to the English Daily News Papers in Mumbai during the period 2001-2006.</td>
<td>Prin. Dr V. S. Devdhar</td>
</tr>
<tr>
<td>Mr G M Jayaseelan</td>
<td>The Impact of Television Advertisement on Sells of Television in India Study on Select Brand in India during the period 2005-2009</td>
<td></td>
</tr>
<tr>
<td>Supervisor’s name</td>
<td>Name of the student</td>
<td>Topic of research</td>
</tr>
<tr>
<td>-------------------</td>
<td>---------------------</td>
<td>-----------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>Prin. Dr V. S. Devdhar</td>
<td>Ms Varsha Deshpande</td>
<td>A study of the Innovative Practices in Administration of Select Start up IT Companies in Pune.</td>
</tr>
<tr>
<td></td>
<td>Mr P. K. Korde</td>
<td>A Critical Study of Grahak Panchayat Organisation with referance to Pune District.</td>
</tr>
<tr>
<td></td>
<td>Prof B. S. Vhankate</td>
<td>Role of Maharashtra Tourism Development Corporation (MTDC) in Developing Tourism in Maharashtra</td>
</tr>
<tr>
<td></td>
<td>Ms Deepa Pillay</td>
<td>A Study on the Impact of Business Practice on Profitability and Cost effectiveness of Selected Banks from Pune city.</td>
</tr>
<tr>
<td></td>
<td>Mr M R Agale</td>
<td>A Study of Progress Performance &amp; Problems of Salary Earners Cooperative Credit Societies in Pune</td>
</tr>
<tr>
<td></td>
<td>Mr Peter J . Monterio</td>
<td>An Analytical Study of Working &amp; Problems of Silk Cooperative Societies with Special Referance to Kancheepuram District (Tamilnadu)</td>
</tr>
<tr>
<td></td>
<td>Mr S F Inamdar</td>
<td>A Critical Study of the Cost &amp; Management Accounting Practices in Selected Urban Cooperative Banks with referance to Pune District.</td>
</tr>
<tr>
<td>Supervisor’s name:</td>
<td>Dr Sharad Jawadekar</td>
<td></td>
</tr>
<tr>
<td>--------------------</td>
<td>---------------------</td>
<td></td>
</tr>
<tr>
<td>Name of the student:</td>
<td>Ms Bhimani Laila T</td>
<td></td>
</tr>
<tr>
<td>Topic of research:</td>
<td>A Study of Growth &amp; Prospect of Index &amp; Single Stock Futures &amp; Options in Indian Capital Market</td>
<td></td>
</tr>
<tr>
<td>Supervisor’s name:</td>
<td>Dr Rita Swami</td>
<td></td>
</tr>
<tr>
<td>Name of the student:</td>
<td>Ms Sharayu Bhakre</td>
<td></td>
</tr>
<tr>
<td>Topic of research:</td>
<td>A Critical Study of Corporate Social Responsibility Practices with Special Reference to Educational Activities Under Taken by Selected Large Scale Pune based Industries</td>
<td></td>
</tr>
<tr>
<td>Supervisor’s name:</td>
<td>Dr Sharad Jawadekar</td>
<td></td>
</tr>
<tr>
<td>Name of the student:</td>
<td>Ms Varsha Deshpande</td>
<td></td>
</tr>
<tr>
<td>Topic of research:</td>
<td>A study of the Innovative Practices in Administration of Select Start up IT Companies in Pune</td>
<td></td>
</tr>
<tr>
<td>Supervisor’s name:</td>
<td>Dr. V. S. Devdhar</td>
<td></td>
</tr>
<tr>
<td>Name of the student:</td>
<td>Bahramisad Morteza</td>
<td></td>
</tr>
<tr>
<td>Topic of research:</td>
<td>A Study of E-commerce Strategies in Multinational Automotive Industries in Pune</td>
<td></td>
</tr>
<tr>
<td>Supervisor’s name:</td>
<td>Dr S P Hiremath</td>
<td></td>
</tr>
<tr>
<td>Name of the student:</td>
<td>Mariam Naronha</td>
<td></td>
</tr>
<tr>
<td>Topic of research:</td>
<td>A Study of Traditional Jewellery Business.. A Business Strategy Perspective with Reference to Pune City for the period 2004-2009</td>
<td></td>
</tr>
<tr>
<td>Supervisor’s name:</td>
<td>Dr M B Sonawane</td>
<td></td>
</tr>
<tr>
<td>Name of the student:</td>
<td>Asha Jadhav</td>
<td></td>
</tr>
<tr>
<td>Topic of research:</td>
<td>A study of Impact of Government Policies on the working Performance Growth and Expansion of tour Operator in Pune City</td>
<td></td>
</tr>
<tr>
<td>Supervisor’s name:</td>
<td>Dr M B Sonawane</td>
<td></td>
</tr>
<tr>
<td>Name of the student:</td>
<td>Mariam Naronha</td>
<td></td>
</tr>
<tr>
<td>Topic of research:</td>
<td>A Study of Traditional Jewellery Business.. A Business Strategy Perspective with Reference to Pune City for the period 2004-2009</td>
<td></td>
</tr>
<tr>
<td>Supervisor’s name:</td>
<td>Dr M B Sonawane</td>
<td></td>
</tr>
<tr>
<td>Name of the student:</td>
<td>A.T. Bhosale</td>
<td></td>
</tr>
<tr>
<td>Topic of research:</td>
<td>A study of Rajashree Shahu self Employment Development Programme its Implementation and Administrative Study with Reference to Pune district 2005-2009</td>
<td></td>
</tr>
</tbody>
</table>
### Supervisor's name: Dr M B Sonawane

**Name of the student:** Ms Rughwani Manju  
**Topic of research:** Comparative Study of Management Perception about Corporate Social Responsibility Initiatives of Engineering & Information Technology Sector in PD  
**Supervisor’s name:** Dr Sharad Jawadekar

### Name of the student: Soni Shriprakash

**Topic of research:** A Critical Study of Selected Mutual Funds and their Popular Schemes with Reference to Analysis & Portfolio Management from Investors Point of View.  
**Supervisor’s name:** Dr Sharad Jawadekar

### Name of the Student: Mr. Heyder Fallah

**Topic of Research:** Analytical Study of Organisation and Management of Operation in Multinational Corporation in Indian Companies.  
**Supervisor’s Name:** Dr. Subhas Wadekar

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<table>
<thead>
<tr>
<th>II. No of students who have been awarded the doctoral degree (Ph.D) in 2009</th>
</tr>
</thead>
</table>
| **Name of the student:** Nilopher Raina  
**Topic of research:** Comparative Study of Interstate & intersectoral disparity in development of Bank credit in India (1992-2002)  
**Supervisor’s name:** Dr R. S. Swami |

| **Name of the student:** Joe Lopez  
**Topic of research:** Analytical Study of Awareness Amongst Prospects and Customers with Regard to Medicare Services in Selected Hospitals in and around Pune Region during the period (1993 to 2003)  
**Supervisor’s name:** Dr. V. S. Devdhar |

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15. **Honours/Awards to the Faculty**

1. Prof. Manohar Sanap was appointed Secretary, Van Ani Manav Vikas Bahuuddeshiya Sanstha, Pune

2. V.S. Randhir received following honours during the year: 1. Dnyan Jyoti Savitri Bai Phule Jivan Gaurav Puraskar-2009 instituted by Lokoddhar Pratishthan, Pune and 2. D.N.Gondavlekar Puraskar-2010 instituted by Kabir Kala Manch, Pune
3. Dr. M.B. Sonawane was made this year 1. a member of the Tanta Mukti Abhiya Grampanchayat at Kelgaon 2. a member of Sarva Shikshan Abhiyan Grampanchayat at Kelgaon 3. Founder Trustee, Administrative Trustee and Academic Adviser and Secretary of the VAGA Management Institute, Pune

4. Prof Mariam Naronha received the second prize for paper entitled New Trends in Business Education: An Experiential Approach in a research paper contest for teachers organized by Department of Commerce & Research Centre, University of Pune.

16. Internal Resources Generated

<table>
<thead>
<tr>
<th>Courses offered</th>
<th>Revenue generated (in Rs.) (2009-10)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Add on courses</td>
<td>22,67,932</td>
</tr>
<tr>
<td>Bachelor of Business Administration (BBA), Bachelor of Foreign Trade (BFT) &amp; Bachelor of Computer Applications (BCA)</td>
<td>26,243,357</td>
</tr>
<tr>
<td>Diploma – Diploma in Taxation Law (DTL), Diploma in International Business (DIB), Diploma in Banking &amp; Finance (DBF)</td>
<td>73,19,397</td>
</tr>
</tbody>
</table>

17. Details of Departments Getting SAP, COSIST(Assist)/DST, FIST, etc. Assistance/Recognition

The UGC provided financial assistance of Rs 5000 to Dr. Lalika J Jadhav to work on her research project in Marathi, ‘Women Novelists in the 19th Century’.

2. The UGC provided Rs 15000 toward to Prof. M. R. Agale to work on his PhD thesis ‘A Study of Salary Earners’ Co-operative Credit Societies with Special Reference to Societies in Pune City [2001-2006]’

18. Community Services

■ Samata Mandal

Samata Mandal is a one of the students’ organizations dedicated to the promotion of the ideal of human equality among the students. It conducted following activities during 2009-10.

1. The Workshop on the Competitive Examinations: This was held from 24th to 30th April 2010. It was attended by students from First, Second and Third
year students. Ten lectures dealing with such topics as general awareness, reasoning, mathematics, English grammar and preparation for an interview were delivered. Following the gist of the workshop activities:

1. Prof. Misal delivered a lecture on 'Choosing a Bank Job' while Prof. Baisane gave hints on solving within 30 seconds problems of percentage calculation and logical reasoning.

2. Prof. Thakur took a lecture on classification of books in a library. Prof. Baisane took some examples in logic, reasoning and mathematics.

3. Prof. Missal delivered a lecture on ‘How to Face an Interview’. Prof. Supriya Baisane delivered a lecture on English grammar like sentence formation and errors in sentence formation.

### National Service Scheme:

1. **University level Camp at “Aanandvan-Somnath”:** Samantha Bharat Abhiyan and NSS of University organized a Camp Aanandvan- Somnath between 14th and 24th May 2009. NSS Student Leader Mr. Kiran Dattatray Raskar of the College actively took part in this Camp.

2. **State Level Pune to “Pandharpur Harit Urja Dindi.” (17th to 3rd July 2009):** NSS Student Leader Mr. Kiran Dattatray Raskar of the College attended.

3. **Guidance on competitive Exam.** 1-day Seminar on ‘Competitive Exams’ Police Sub Inspector Mr. Abhijit Bhujbal, Hrishikesh Pavul, Vikramsing Yadav, Sunil Khatpe shared their valuable experiences with the students.

4. **Seminar on "Role of student in NSS"** organized by the NSS Unit of the Pune University (5th September, 2009): Discussion on "Role of Students in NSS activities". Addressed by the Vice Chancellor, Dr. Arun Adsul and Dr. Sanjay Chakane, NSS Co-Ordinator of Pune University. A large number of college students participated in the seminar.

5. **Seminar on Youth for Social Change (9th September 2009):** Addressed by Kavita Mhatre of AAKANKSHA Foundation who gave information to students re “Teach for India”. The scheme imparts extra coaching to students of Municipal Corporation schools.

6. **Blood Donation and Free Hemoglobin check-Up Camp:** Organized with a purpose to ease blood shortage in Pune blood banks due to swine flu epidemic. A total of 65 blood bags were collected during the camp, and more than 160 girls got their hemoglobin checked up.

7. **Visit to Agakhan Palace for Celebration of Mahatma Gandhi Jayanti Week (2nd October 2009):** A large number of NSS cadets attended the celebration and ‘All Religions’ Prayers at Agakhan Palace, Pune and visited Kasturba Gandhi samadhi. A cleanliness drive was also undertaken by the volunteers by offering “Shramdan” and they obtained information about the historical importance of Agakhan Palace.

8. **Lecture on Drugs De-addiction (3rd October 2009):** By Dr. Namdeo Sawant of Nashabandi Parishad.
8. Lecture on “Relevance of Truth and Non-Violence in today’s Society”: By Prof. Prakash Chaudhary NSS Programme officer as a part of the celebration of Mahatma Gandhi Jayanti Week.

9. Formation of "Save a Life Club" established in association with the Jehangir Hospital (14th November 2009): This club was formed on the occasion of Children’s Day to help the thalassemia patients for whom the club members will arrange blood whenever needed.

10. 21st February 2010: Participation in "Peace Rally": Attended by 100 NSS volunteers. Organised by Pune University on the background of bomb blasting in Pune.

■ National Cadet Corps (NCC)

NCC cadets participated in a scheme to offer safety to the civilians during Ganeshotsav.

19. Teachers and Officers Newly Recruited

Following teachers and officers/ were appointed during 2009-10.

<table>
<thead>
<tr>
<th>Teachers</th>
<th>Officer/ Clerk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms Shilpa Sharma</td>
<td>Mr D H Hawaldar</td>
</tr>
<tr>
<td>Mr Bhandelwar</td>
<td>Ms Sukhvinder Bedge</td>
</tr>
<tr>
<td>Mrs S M Khobragade</td>
<td>Ms Konice Panwa</td>
</tr>
<tr>
<td>Mr Kirti Khanna</td>
<td>Mr G B Padhya</td>
</tr>
<tr>
<td>Ms S S Orpe</td>
<td>Ms S S Nevaskar</td>
</tr>
</tbody>
</table>

20. Teaching–Non-Teaching Staff Ratio

<table>
<thead>
<tr>
<th>Teaching</th>
<th>Non-teaching</th>
<th>Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>41</td>
<td>39</td>
<td>0.95</td>
</tr>
</tbody>
</table>

21. Improvements in the Library Services

1. Shift to SOUL 2.0 version: The library previously using SOUL 1.0 version of library software. Library has shifted to SOUL 2.0 version of the library software in 2009-2010. Software for University Libraries (SOUL) is a state of the art Integrated Library management software designed and developed by the INFLIBNET Center. The INFLIBNET Center is an IUC of University Grants Commission situated at Ahmadabad. This software has been specially designed
and developed on the basis of the requirements of the college and university libraries. A user-friendly software, it complies with the international standards for bibliographic formats and networking and circulation protocols. It provides facility of sending reports through email and allows the user to save his reports in various formats like word, PDF, EXCEL, MARCXML etc. It also supports ground level practical requirements such as stock verification, book bank etc. It is based on WEB 2.0 technology. It has following modules: Acquisition, Catalogue, Circulation, OPAC, Serial Control and Administration.

The library commenced this year computerization in a big way. This is clear from the following:
1. Two data entry operators were appointed to perform the retrospective conversion as easily as possible.
2. Training was given to the data entry-operators with regard to entering correct information of books.
3. Barcode all the books in the Library to enable computerized issuing was undertaken.

**2. New books bought in college library:**
Total number of books: 1377 :Text books (1281); General (65); Reference Books (51)
Cost of new arrivals: Rs. 2.24 lakh: Text Books: 1.87 lakh; Reference Books: (0.09 lakh); General Books:(0.28 lakh)

**List of note-worthy additions**
Reference and General Books

<table>
<thead>
<tr>
<th>Sr.no</th>
<th>Title</th>
<th>Author</th>
<th>Price (Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Encyclopedia of Career Guidance Part 1 to 4</td>
<td>Kiran Jog</td>
<td>3000.00</td>
</tr>
<tr>
<td>2</td>
<td>Jinnah: India, Partition and Independence</td>
<td>Jaswant Singh</td>
<td>695.00</td>
</tr>
<tr>
<td>3</td>
<td>Wolf Hall (Novel, Booker/ Mann prize winner in 2009)</td>
<td>Hilary Mantel</td>
<td>670.00</td>
</tr>
<tr>
<td>4</td>
<td>Better India, Better World</td>
<td>K. Narayana Murthy</td>
<td>499.00</td>
</tr>
<tr>
<td>5</td>
<td>Arthat (Marathi)</td>
<td>Achyt Godbole</td>
<td>300.00</td>
</tr>
<tr>
<td>6</td>
<td>Adhunik Maharashtrachi Jadanghadan, Shilpakar, Sahitya Charitrakosh (Marathi)</td>
<td>R. S. Morvanchikar Subhash Bhende</td>
<td>900.00 900.00</td>
</tr>
<tr>
<td>7</td>
<td>Slumdog Millionaire</td>
<td>Vikas Swarup</td>
<td>200.00</td>
</tr>
<tr>
<td></td>
<td>Title</td>
<td>Author</td>
<td>Price</td>
</tr>
<tr>
<td>---</td>
<td>----------------------------------------------------------------------</td>
<td>-------------------------------</td>
<td>--------</td>
</tr>
<tr>
<td>8</td>
<td>Penguin- Landmark Quiz Book (Book 1 &amp;2)</td>
<td>Derek O' Brian</td>
<td>398.00</td>
</tr>
<tr>
<td>9</td>
<td>Schizophrenia- Ek Navi Janeev</td>
<td>Kalyani Gadgil</td>
<td>150.00</td>
</tr>
<tr>
<td>10</td>
<td>Rich Dad, Poor Dad (Marathi Translation)</td>
<td>Robert Kiyosaki</td>
<td>195.00</td>
</tr>
<tr>
<td>11</td>
<td>Bapleki (Marathi)</td>
<td>eds: Padmaja Phatak Deepa Gowarikar</td>
<td>350.00</td>
</tr>
<tr>
<td>12</td>
<td>Antariche Dhave (Marathi)</td>
<td>Bhanu Kale</td>
<td>200.00</td>
</tr>
<tr>
<td>13 to 15</td>
<td>Brief life sketches with illustrations of 3 important painters viz. Madhav Satwalekar, Dinanath Dalal and J.D. Gondhalekar</td>
<td></td>
<td>850.00</td>
</tr>
<tr>
<td>16</td>
<td>India's Financial Sector: An Assessment, Vol 1 to 6</td>
<td>RBI</td>
<td>2000.00</td>
</tr>
<tr>
<td>17</td>
<td>Modern Research Methodology</td>
<td>A. K. Phophalia</td>
<td>1595.00</td>
</tr>
<tr>
<td>18</td>
<td>Human Development Report 2009</td>
<td>UNDP</td>
<td>495.00</td>
</tr>
<tr>
<td>19, 20</td>
<td>Export, Import Policy, Procedures and Documentation</td>
<td>M. I. Mahajan</td>
<td>1300.00</td>
</tr>
<tr>
<td>22</td>
<td>Microfinance India: State of the sector Report 2008</td>
<td>N. Srinivasan</td>
<td>695.00</td>
</tr>
<tr>
<td>23</td>
<td>Contract Farming and Farmers in India</td>
<td>D. P. Sarda</td>
<td>550.00</td>
</tr>
<tr>
<td>24</td>
<td>Mumbai: Post 26/11</td>
<td>Ram Puniyani</td>
<td>395.00</td>
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<tr>
<td>25</td>
<td>Economics of Mahatma Gandhi- Challenges and Development</td>
<td>Anilkumar Thakur</td>
<td>1680.00</td>
</tr>
</tbody>
</table>

**23. Courses**

In which student assessment of teachers is introduced and the action taken on
STUDENT FEEDBACK

Obtaining student feedback is a very regular practice at the Ness Wadia College of Commerce. It is usually taken from the students of the Third Year Class at the time of their examination. The feedback responses are then analysed and appropriate action taken. Plans are under way to introduce feedback for individual teachers.

24. UNIT COST OF EDUCATION

<table>
<thead>
<tr>
<th>SN</th>
<th>Course</th>
<th>No of students</th>
<th>Total annual cost</th>
<th>Unit Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>B.com</td>
<td>2190</td>
<td>2,50,96,640</td>
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</tr>
<tr>
<td>2</td>
<td>M.com</td>
<td>220</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>BBA</td>
<td>651</td>
<td>25974489</td>
<td>1:16299</td>
</tr>
<tr>
<td>4</td>
<td>Diploma</td>
<td>259</td>
<td>3040716</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>3320</td>
<td>54111845</td>
<td></td>
</tr>
</tbody>
</table>

25. COMPUTERIZATION OF ADMINISTRATION AND THE PROCESS OF ADMISSIONS AND EXAMINATION RESULTS, ISSUE OF CERTIFICATES

For more efficient administration, the college office purchased 1 Dot Matrix printer, 10 licensed copies of the Oracle software and 5 licensed copies of the Mcaffe antivirus software.

In so far as examination system was concerned, from the year 2010-11 all FY examinations will be conducted by the colleges as per the decision of the University of Pune. The exam committee therefore decided to have a software for maintaining student’s data, issuing them Admit cards, result-sheets as well as mark-sheet as per the University of Pune guidelines.

Computerisation of administration particularly accounts has been done. More areas of administration are steadily being brought under computerization.

26. INCREASE IN THE INFRASTRUTURAL FACILITIES

The concrete structure of the new annex is now complete and will be ready for use after the necessary furnishings and furniture. This is likely to take about a year. In that case the building will come into use at the beginning of the year after next at the beginning of the academic year (2011-12).
27. **Technology Upgradation**

The process of upgrading technology for the college office, library and examination system has continued this year too.

1. **College office:** For the use of college office, college purchased 1 Dot Matrix printer, 10 licensed copies of the Oracle software and 5 licensed copies of the McAfee antivirus software.

2. **Library:** From SOUL 1.0 version of library software, the college library shifted to SOUL 2.0 version in 2009-2010. This software has been specially designed and developed on the basis of the requirements of the college and university libraries. A user-friendly software, it complies with the international standards for bibliographic formats and networking and circulation protocols. It provides facility of sending reports through email and allows the user to save his reports in various formats like word, PDF, EXCEL, MARCXML etc. It also supports ground level practical requirements such as stock verification, book bank etc. It is based on WEB 2.0 technology. It has following modules: Acquisition, Catalogue, Circulation, OPAC, Serial Control and Administration.

The library commenced this year computerization in a big way. This is clear from the following:
1. Two data entry operators were appointed to perform the retrospective conversion as easily as possible.
2. Training was given to the data entry-operators with regard to entering correct information of books.
3. Barcode all the books in the Library to enable computerized issuing was undertaken.

3. **Examination system:** The question papers of term-end exam for BBA, BCA, BBM(IB), M.Com (I-II) were printed in-house using the ‘Richo’ duplicating machine. With reduced cost, the job was done smoother and faster.

From the year 2010-11 all FY examinations will be conducted by the colleges as per the decision of the University of Pune. The exam committee therefore decided to have a software for maintaining student’s data, issuing them Admit cards, result-sheets as well as mark-sheet as per the University of Pune guidelines.

28. **Computer and Internet Access and Training to Teachers and Students**

This is available to students and teachers.

29. **Financial Aid to Students**
The Student Aid Fund which was formerly known as Poor Boys’ Fund is a good source of financial aid to students in need. The Fund money is normally used for helping out the needy students in fulfilling their academic and career aspirations. Financial help to students is done in the form of total or partial exemption from payment of admission or tuition or examination fee. It is also done through offering them work opportunities in college administration on reasonable compensation. In 2009-10, this amount was Rs 98,597/-.

**30. Activities and Support from the Alumni Association**

The college has an active alumni association, known as Ex-Ness Wadians’ Association (ENWA) which undertakes several activities. Its main function is an annual get-together that takes place on the Teachers’ Day (5th September). The college awards the Best Alumnus Award to a past student with an illustrious career in his/her walk of life. This year Mr. Ashwini Malhotra, MD, Weikfield Foods, was presented this award at the hands of Ms Anu Aga, Ex-Chairperson, Thermax, who had come to deliver this year’s Sir Ness Wadia Memorial Lecture.

**31. Activities and Support from the Parent-Teacher Association**

The parent-teacher dialogue at the senior college is a continuation of the dialogue that has been regularly taking place at the Junior College level where a formal body with representatives from parents and teachers has been working for a long time. At the senior college level, this is mainly done in the form of reporting to the parents in the case of a continual absence of a student from the class. The college has devised an elaborate scheme of monitoring students’ classroom attendance. A senior member of the teaching staff has been given this additional charge and efforts are made to convince the students and his/her parents of the importance of regular attendance.

The Annual Prize Distribution is an important annual event when interaction between the college management, teachers and the parents is possible. The parents of all the prize winning students are specially invited to this function for an exchange of views.

**32. Health Services**
The health services of the college consist of a compulsory annual medical check-up as per the university directives. This is done by the qualified physicians for 800 First Year students of the college. The check-up includes examination of ears, nose, throat, blood pressure, skin, teeth and eyes. Students diagnosed with a problem are instructed to see the college Medical Officer. Dr. S.D. Tanksale is the college Medical Officer for the purpose. He is available at the campus dispensary twice in a week on Tuesdays and Fridays between 3 p.m. and 5 p.m.

Of the total 958 students who underwent the medical check-up during 2009-10, 219 students were advised to visit the doctor for different health problems as under:

<table>
<thead>
<tr>
<th>SN</th>
<th>Medical area</th>
<th>Number advised</th>
<th>SN</th>
<th>Medical area</th>
<th>Number advised</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Further investigation</td>
<td>12</td>
<td>5</td>
<td>Skin</td>
<td>13</td>
</tr>
<tr>
<td>2</td>
<td>Surgery</td>
<td>4</td>
<td>6</td>
<td>Teeth</td>
<td>132</td>
</tr>
<tr>
<td>3</td>
<td>ENT</td>
<td>31</td>
<td>7</td>
<td>Gynaec</td>
<td>14</td>
</tr>
<tr>
<td>4</td>
<td>Eyes</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Total: 219

33. Performance in Sports Activities

As usual the college students has participated in many intercollegiate games and has made their college proud. Following table shows the level of participation and the number of participant students during 2009-10.

<table>
<thead>
<tr>
<th>SN</th>
<th>Level of participation in sports and games (2009-10)</th>
<th>No of students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Intercollegiate</td>
<td>140</td>
</tr>
<tr>
<td>2</td>
<td>Inter zonal</td>
<td>22</td>
</tr>
<tr>
<td>3</td>
<td>Inter university</td>
<td>20</td>
</tr>
</tbody>
</table>

Total: 182

Championships and runner-up positions

The college won these positions in the following Inter collegiate Games and Sports:

Special mention:
1. Abhijit Garg won 15 Gold Medals and one Silver Medal (Inter-collegite Swimming Competition). Also one Silver Medal and 3 Bronze medals(All India Inter-University Swimming Championship at Amristar)
2. Amita Gawate won Silver Medal (Pre-National Pistol Competition at Asansol)
3. Jay Dabhade won Bronze medal (All-India Inter-University Best Physique Contest.

34. INCENTIVES TO OUTSTANDING SPORTSPERSONS

The college has always been good at sports. It has a full body of Gymkhana Managing Council consisting of various teachers. It makes it a point to encourage the sports activities in the college through institution of various awards, medals and certificates. The Prize Distribution organized by the Gymkhana Managing Council is a prominent annual event when the prize winning sports-students are invited to receive the prize along with their parents. Following are the various incentives for the students’ achievements in sports:

I. Certificates and Trophies
Trophies are given for an outstanding performance of a student.
2. Best Ness Sports Girl presented with a Certificate and a Trophy for the distinguished overall performance in sports.
3. Best Ness Footballer for the with a Certificate and a Trophy for the distinguished performance in football
4. "Ness Wadia Shree" for the Best Physique
5. Best P.T. Leader for being an outstanding physical trainer.

II. Medals, track suits, kit bags and gift sweaters
Medals- Gold, Silver and Bronze- are given to sports students who are selected to play at the State-, National and Inter-national level tournaments. During 2007-08, the incentive distribution was as follows:

<table>
<thead>
<tr>
<th>Track Suits</th>
<th>Medals</th>
<th>Kit Bags</th>
<th>Certificates</th>
<th>Trophies</th>
<th>Gift Sweat Shirts</th>
</tr>
</thead>
<tbody>
<tr>
<td>18</td>
<td>----</td>
<td>08</td>
<td>85</td>
<td>09</td>
<td>50</td>
</tr>
</tbody>
</table>

35. STUDENT ACHIEVEMENTS AND AWARDS
As usual the Ness Wadians distinguished themselves in various areas of curricular and extra-curricular activities. The following is an account of their off-campus inter-institutional achievements in these areas. The achievements of students within the college have been omitted.
1. 10 cadets attended the A.T.C. and 27 cadets attended A. T. C. II.
2. Cadet Ajit Chandran and Pravin Shinde bagged Gold Medals in the Firing Competition at A.T.C. I and A.T.C.II respectively.
3. 23 cadet attended A.T.C. III and cadet L/ CPL Shashikant Bhat won a bronze medal in the Firing Competition.
5. Cadet Ajinkya Ghule attended All India Trekking Expedition Camp, Pune expedition camp, CAT I Thal Sainik camp and was selected for briefer for Line Area and Flag Area Competition.
6. CSM Devaraj Desai attended Thal Sainik Camp and was selected as Team Leader for map readings.
7. Cadet Goritiyal Sonal attended Pre-Nausainik Camp and Group A.T.C. and won the Best Cadet Award and Gold Medal in Semaphore Competition.
8. The College team participated in Fashion Show at Kohinoor Business College, Khandala and bagged the 1st prize.
9. Champlin Verma bagged first prize of Rs 3000 in the elocution competition organised by the Forum of Free Enterprise. The participants spoke on ‘Farmers’ Suicides’.
10. The college won the championship and Runners-up positions in the Inter-collegiate games and Sports viz Hockey, Swimming, Pistol - shooting, Weight Lifting, Best Physique.
11. 18 year old Mr. Abhijit Garg of F.Y.B.Com. displayed outstanding swimming talent at the Intercollegiate swimming Tournament at S.P. College by winning 15 Gold Medals and one Silver Medal in a total of 16 events. At the Swimming Competition, held at Amritsar, he bagged 4 medals
12. Amita Gawate won Silver Medal (Pre-National Pistol Competition at Asansol)
13. Jay Dabhade won Bronze medal (All-India Inter-University Best Physique Contest. Also won a Bronze Medal in Best Phusique Competition, at Amritsar.
(For more achievements in sports, please see Entry 33 above)

36. Activities of the Guidance and Counselling Unit

Owing to the long drawn strike of teachers and the swine flu epidemic, the Academic and Personal Counseling Cell remained rather inactive this year. However, a number of activities akin to the counseling did take place.

1. **Subjects Specialization Seminar:** As during the last year the Subjects Specialization Seminar was held this year too for the First Year Students to guide them in the selection of the special subjects at the second year level. The lectures were given by the Heads of the Department. This kind of guidance saves students from making a wrong choice of subject for their specialization.

2. **1-day Workshop on Personality Development:** A 1-day workshop on personality development with 2 sessions was organized in college. The first session was devoted to importance of spoken English in Personality development.
Development. Second Session was devoted to personality development. Well known Psychological Counselor Mrs. Sushma Sathe of SNDT University conducted two sessions on personality development. Girl’s students were also informed on the important provisions of domestic violence Act. An Advocate of international repute Mr. Asim Sarode. Delivered lecture on Domestic Violence Act
3. Workshop by Mr. Minocher Patel on personality development: A workshop by Minocher Patel was organized by the college from 14th Dec. to 18th Dec 2009. Mr. Minocher Patel is well-known as a motivational speaker and founded Ecole solitaire, India’s first residential finishing school and international corporate training consultancy. In the course of his workshop, Mr Patel highlighted the importance of communication skills, time management team work, career planning, self development, positive attitude.
4. Guest lecture by Ms. Anu Aga: Anu Aga, ex-chairman CEO of Thermax India Ltd. and recipient of Padma Shri spoke to the students on 20th Jan. 2010. The basic idea was to make future manager aware about their responsibility towards society. She highlighted the role of NGOs in general but specifically emphasized the role of corporate world in social responsibility in the social sector.

37. Placement Services Provided to Students
All the students at the college are eligible for the 100% placement assistance from the faculty member-in-charge of the activity. The activity proceeds along three lines of action. These are: 1. Presentation by Companies 2. Actual recruitment and 3. Development of Communication and Skills through workshops and interactive sessions.

38. Development Programmes for the Non-teaching Staff
1. A few members of the non-teaching staff attended the seminar on ‘Skill Development of the College Administrative Staff ’ organized by Maharaja Sayajirao Gaikwad Arts, Commerce, Science College, Malegaon. (February 8 to 10, 2010)
39. Best Practices of the Institution

1. Sir Ness Wadia Memorial Lecture
The Sir Ness Wadia Memorial Lecture was launched in 2006-7 with a view to offering an opportunity to students and faculty to interact with an eminent person in business and industry. The maiden lecture was delivered by Mr. Rahul Bajaj, Chairman of the Bajaj Group.

Since then the lectures are being delivered by the leading lights of Indian industry fairly regularly though there have been difficulties in organizing the event. This year the Lecture was delivered by Ms Anu Aga, ex-chairperson, Thermax. She spoke on the corporate social responsibility.

2. Foundation Day Lecture
The College celebrated its 39th Foundation Day this year. A scholar of the national repute is invited to deliver a lecture on this day to teachers, students and invitees on the occasion. Under the activity, 6 scholars have so far delivered the lectures.
This year the Foundation Day lecture delivered by Dr Ajit Ranade, economic advisor to the Aditya Birla Group.

3. The Scholar of the Year Award
As an endeavour to pay tribute to scholarship in the field of business studies, the college decided in 2004 to institute an award to be given annually to a scholar-writer of renown in the field of business, finance, management and economics. The award, which consists of a citation and a certificate, is known as ‘The Scholar of the Year Award’, and is conferred every year at the hands of the Vice Chancellor of the Pune University.
This year the Award was conferred upon Dr Ajit Ranade, economic advisor to the Aditya Birla Group.

4. Prin. Dr. B.S.Bhanage Memorial Seminar
The Prin. Dr. B.S.Bhanage Memorial Seminar, held annually in memory of the first principal of the college is one of the best traditions of the college nurtured through years. The Seminar is organized by each department in turn every year. The practice began in 1999 and so far 10 seminars have been held.
This year Prin. Dr.B.S.Bhanage Memorial Seminar was organized by the Department of Banking and Finance. The theme of the seminar was ‘Financial Inclusion’.

5. Samata Mandal
Samata Mandal is a unique organization established in 1972, wedded to educating the students as regards the ideal of social and economic equality and undertakes activities to promote this ideal among the students.

6. Book Lovers’ Group
This is a very unique association in the college consisting of a small group of students who love reading good books and organizing discussions on them often in the presence of the author of the book himself. Since 1972 when it was established, the Book Lovers’ Group has been undertaking a number of activities to promote love for books among the students.

40. Linkages Developed With National / International, Academic / Research Bodies
In the past, the college has entered into agreements with the world-known institutions of learning like the University of Adelaide and the University of California. Efforts are on to develop similar ties with other institutions. However, it is customary for the college to continually undertake activities in cooperation with local and national organizations for the benefit of its students. These include activities for cultural, social and academic development of the students.
This year activities were undertaken in collaboration with following organizations of national repute:
1. Ultra Tech Cement and Serum Institute of India, Pune: The BBA, BFT and BBM (IB) students visited Ultra Tech Cement and Serum Institute of India.
2. Ecole Solitaire, Pune: Renowned trainer, motivational speaker and alumnus of the college, Mr. Minocher Patel delivered series of lectures and conducted workshops on personality development for the students.
3. Indian Red Cross Society, Pune: A blood donation camp and hemoglobin tests were conducted by the NCC, NSS and Indian Red Cross Units of the college.

41. Any Other Relevant Information
1. The college completed 40 years (1969-2009) this year which is being celebrated as the Ruby Anniversary year of the college. It was a landmark in the annals of the history of the college which made every well-wisher and benefactor of the college proud of its activities during the past 40 years.
2. A very important academic development in the college this year was the launching of BCA (Bachelor of Computer Applications), a degree course affiliated to the University of Pune. This was in keeping with the expansion of the academic programmes which has been the demand of the times.
3. Second important event in the college is the Ness Wadia Memorial Lecture delivered by Ms Anu Aga. The memorial lecture has been one of the best practices in the college since 2004.
Part C  
**Details of the Plans of the Institution for the Next Year**

The college was able to execute most of the activities it had conceived at the beginning of the year. In the year to come, it will make efforts to consolidate these activities as also undertake new ones. In the areas covered in the outgoing year, it proposes to do the following during the year 2010-11.

1. **Sir Ness Wadia Memorial Lecture**
   A well-known industrialist will be invited to deliver the memorial lecture.

2. **Foundation Day Lecture**
   This activity was an utter success in that the college was able to invite a scholar of national stature to deliver this lecture. The activity will be continued and like the Ness Wadia Memorial Lecture, it too would be kept open for the students. Since the lecture is to be delivered by a scholar, the speaker may be presented with some award like the ‘Scholar of the Year’. This additional feature of the programme will be considered next year.

3. **The Prin. Dr. B. S. Bhanage Memorial Seminar**
   As is the practice since 1999, this seminar will be undertaken by one of the departments next year.

6. **Extension of the Building-Phase II**
   Efforts will be made to furnish the completed annex and bring it into use.

7. **An independent Research Cell**
   The college will continue to consolidate next year the activities of the Research cell.

8. **External Students’ Guidance Cell**
   The college will make efforts to reduce the distance between the internal and the external students on the campus. It would also make greater facilities available to the external students registered under the Centre.

9. **Development of the Non-teaching Staff**
   Efforts will be made to explore ways and means to undertake programmes of development for the non-teaching staff.
10. **Internal Resource generation**
Efforts will continue in the direction of augmenting the internal resources of the college.

11. **Placement and Career Guidance**
Considering the increasing competition in the employment market for skilled and qualified manpower, the college will consolidate the efforts of its Placement and Career Guidance Cell. It will be the policy of the college to encourage the companies to visit the campus and recruit our students.

12. **Academic and Personal Counselling**
The college will form an Academic and Personal Counselling Cell as a mechanism whereby students will receive Academic and Personal Counselling.